# **GLOBAL CANNAB**<sup>+</sup>S TIMES

# **2023 EDITORIAL CALENDAR**

## JANUARY-FEBRUARY



FEATURE STORY **MAKE YOUR OWN LUCK** 

Cannabis operators need consistent, systematic approaches to business. Learn how to engineer good fortune and lower your exposure to bad outcomes.

PRODUCT FOCUS

PET TREATS

COUNTRY PROFILE

COLOMBIA

BEST-IN-CLASS

## BRING-YOUR-PET EVENTS

DEADLINES Sales: 12/26/22 Artwork: 01/09/23

TRADE SHOW DISTRIBUTION **GLOBAL PET EXPO** 

ORIGIN STORIES

BOT WISHING COOL STORE

200



## FEATURE STORY **GCT TOP 100** INFLUENCERS

Our inaugural ranking of the top thought leaders, market movers and style setters in legal cannabis around the world.

PRODUCT FOCUS

CBD

COUNTRY PROFILE

GERMANY

BENCHMARKS **DISPLAY CASES** 

DEADLINES Sales: 02/27/23

Artwork: 03/13/23

Sales: 04/24/23



MAY-JUNE

## FEATURE STORY

## THE ROAD ISSUE: OKI AHOMA!

GCT heads to the Sooner State to see how the most wide-open operator licensing program in the U.S. is enabling small-scale growers to compete with the big players.

PRODUCT FOCUS

FLOWER

**COUNTRY PROFILE** 

THAILAND

**BEST-IN-CLASS** LOUNGE EXPERIENCES SOLUTIONS

# DEADLINES

Artwork: 05/08/23



JULY-AUGUST

FEATURE STORY

# SCALING UP

Grow your business too fast or too slow and you may risk either a crippling cash crunch or losing customers to the competition. The GCT guide to scaling up helps you expand operations the smart way.

### PRODUCT FOCUS

**BEVERAGES + TINCTURES** 

SEED-TO-SALE SOFTWARE

Artwork: 07/10/23

TRADE SHOW DISTRIBUTION

CANNABIS CONFERENCE





## FEATURE STORY WORI D'S COOLEST

It's our first annual contest for the coolest legal cannabis dispensaries, retail stores, cafés and lounges from around the globe.

### PRODUCT FOCUS

EDIBLES COUNTRY PROFILE

MEXICO

BENCHMARKS WEBSITES

DEADLINES Sales: 08/28/23 Artwork: 09/11/23

TRADE SHOW DISTRIBUTION CANNAMEXICO MJBIZCON

NOVEMBER-DECEMBER



# FEATURE STORY THE GCT 50

Our second annual ranking of the biggest cannabis companies in the world. including in-depth profiles and interviews with the fastest growers and market leaders.

PRODUCT FOCUS VAPES

COUNTRY PROFILE

JAMAICA

BEST-IN-CLASS HOLIDAY PROMOTIONS

**TECH SPOTLIGHT** DISPENSARY MUST-HAVES

DEADLINES Sales: 10/30/23 Artwork: 11/13/23

**POPULAR DEPARTMENTS IN EACH ISSUE OF GLOBAL CANNABIS TIMES** 

THE GCT INTERVIEW Enlightening conversations with cannabis movers and shakers.

BENCHMARKS Best practices, explained.

**MUST LIST** The latest, greatest products.

**COOL STORES** The most innovative and Inviting dispensaries in cannabis.

COLUMNS Actionable expert advice.

BY THE NUMBERS Deep-diving analysis of global trends and markets.

**BRAIN SOUAD** Data, ideas and inspiration.

SANITY FILES Cannabis pros share their secrets for keeping their cool.

COUNTRY PROFILE

SPAIN

**TECH SPOTLIGHT** 

DEADLINES. Sales: 06/26/23

**BENZINGA CAPITAL**