



PICK YOUR SIZE	2-PAGE SPREAD GO FOR MAXIMUM IMPACT	FULL PAGE THE CLASSIC FORMAT	2/3 PAGE A NEARLY FULL FEELING	1/2 PAGE GET ATTENTION	1/3 PAGE STAND TALL!	1/4 PAGE SMART VALUES
12x	\$11,310	\$6,330	\$5,210	\$4,190	\$3,510	\$2,935
6x	\$11,920	\$6,675	\$5,470	\$4,400	\$3,690	\$3,100
3x	\$12,540	\$7,020	\$5,770	\$4,635	\$3,880	\$3,250
1x	\$13,190	\$7,395	\$6,070	\$4,880	\$4,090	\$3,430
TRIM SIZE	18 x 10 $\frac{7}{8}$	9 x 10 $\frac{7}{8}$	5 $\frac{3}{4}$ x 10 $\frac{7}{8}$ (vertical) 9 x 7 (horizontal)	4 $\frac{1}{4}$ x 10 $\frac{7}{8}$ (vertical) 9 x 5 $\frac{1}{4}$ (horizontal)	2 $\frac{3}{4}$ x 10 $\frac{7}{8}$ (vertical) 9 x 3 $\frac{3}{4}$ (horizontal)	3 $\frac{7}{8}$ x 4 $\frac{3}{4}$ (vertical) 8 x 2 $\frac{3}{8}$ (horizontal)
BLEED	18 $\frac{1}{4}$ x 11 $\frac{1}{8}$	9 $\frac{1}{4}$ x 11 $\frac{1}{8}$	6 x 11 $\frac{1}{8}$ (vertical) 9 $\frac{1}{4}$ x 7 $\frac{1}{4}$ (horizontal)	4 $\frac{1}{2}$ x 11 $\frac{1}{8}$ (vertical) 9 $\frac{1}{4}$ x 5 $\frac{1}{2}$ (horizontal)	3 x 11 $\frac{1}{8}$ (vertical) 9 $\frac{1}{4}$ x 4 (horizontal)	—
NON BLEED	17 x 9 $\frac{7}{8}$	8 x 9 $\frac{7}{8}$	5 $\frac{1}{2}$ x 9 $\frac{7}{8}$ (vertical) 8 x 6 $\frac{7}{8}$ (horizontal)	3 $\frac{7}{8}$ x 9 $\frac{7}{8}$ (vertical) 8 x 4 $\frac{3}{4}$ (horizontal)	2 $\frac{1}{2}$ x 9 $\frac{7}{8}$ (vertical) 8 x 3 $\frac{3}{8}$ (horizontal)	—

SIZES LISTED IN INCHES

ADVERTISING FORMATS

2-PAGE SPREAD

FULL PAGE

2/3 VERTICAL

2/3 HORIZONTAL

1/3 VERTICAL

1/2 VERTICAL

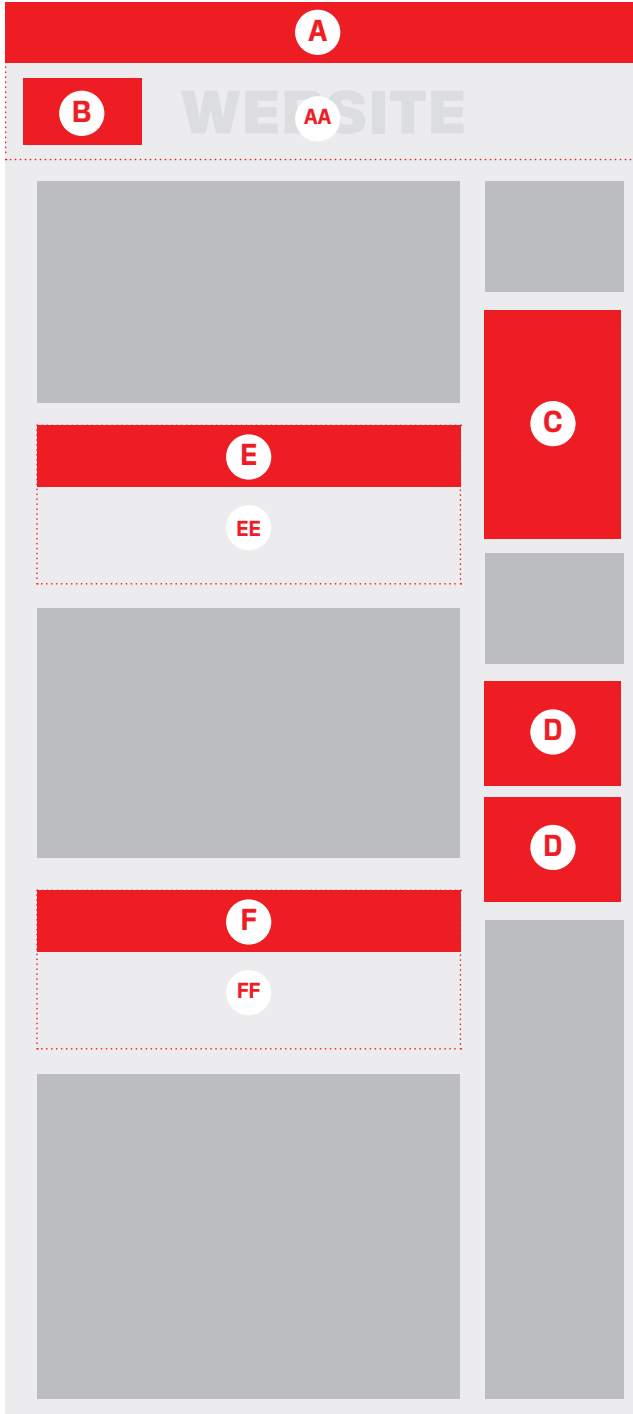
1/2 HORIZONTAL

1/4 VERTICAL

For additional information and opportunities, please contact your sales representative.

Website Banner Advertising

With rapidly increasing viewership and a fresh, uncluttered design, **INVISIONMAG.com** provides outstanding online visibility.



A Billboard
 Make your mark with a responsive banner stretching across every page of our site.
 Monthly \$1,590
 Weekly \$480
 EXPOSURE: Run of site
 SIZE: 1400 x 120 pixels

B Masthead Button
 Small but powerful, this is the perfect spot for an animated banner.
 Monthly \$1,270
 Weekly \$380
 EXPOSURE: Run of site
 SIZE: 230 x 110 pixels

C Side Skyscraper Banner
 A towering banner that makes a serious impression.
 WEBSITE ONLY
 Monthly \$1,340
 Weekly \$420
 WEBSITE AND BULLETINS
 Monthly \$2,010
 Weekly \$630
 EXPOSURE: Run of site
 Website banner: 300 x 600 pixels
 Bulletin banner: 250 x 500 pixels

D Side Standard Banner
 This classic format is a banner advertising workhorse.
 Monthly \$950
 Weekly \$290
 EXPOSURE: Run of site
 SIZE: 300 x 300 pixels

E Orbit Top Banner Package
 * INCLUDES EMAIL BULLETINS
 A special three-for-one deal that puts your brand all over the day's biggest news.
 Monthly \$2,880
 Weekly \$800
 EXPOSURE: Run of site plus email bulletins
 Website banner: 728 x 156 pixels
 Bulletin banner: 560 x 120 pixels

F Orbit Lower Banner Package
 * INCLUDES EMAIL BULLETINS
 A special three-for-one deal that puts your brand all over the day's biggest news.
 Monthly \$1,720
 Weekly \$520
 EXPOSURE: Run of site plus email bulletins
 Website banner: 728 x 156 pixels
 Bulletin banner: 560 x 120 pixels

Super Sized Banner Options

Super-size these formats for increased promotional impact.

AA SUPER BILLBOARD
 Monthly \$2,385
 Weekly \$720
 EXPOSURE: Run of site
 SIZE: 1400 x 400 pixels

EE SUPER ORBIT UPPER BANNER PACKAGE
 Monthly \$4,320
 Weekly \$1,200
 EXPOSURE: Run of site plus email bulletins
 Website banner: 728 x 312 pixels
 Bulletin banner: 560 x 240 pixels

FF SUPER ORBIT LOWER BANNER PACKAGE
 Monthly \$2,580
 Weekly \$780
 EXPOSURE: Run of site plus email bulletins
 Website banner: 728 x 312 pixels
 Bulletin banner: 560 x 240 pixels

NOT PICTURED

Video Spotlight Unit

Your brand or informational video runs at full width, run of site. Ultra-powerful video marketing!

\$500 set-up +
 Cost Per View of \$3*

* One view equals 80% or more of video

DIGITAL WRAPPER

Sponsor INVISION's digital edition with your wrapper ad opposite our cover and prime position on the email announcing the issue to 11,000+ readers.

\$1,540 WRAPPER PER MONTH

Email Advertising Opportunities

Popular daily emails from **INVISION** are delivered first thing every weekday morning, and generate open and click rates far higher than the industry average. Here are details on booking your email advertising program.

A BULLETIN LEADERBOARD

Be the first thing people see when they open our daily emails
 SIZE: 560 x120 pixels

\$3,520 **\$940**
 MONTHLY WEEKLY

AA SUPERSIZED OPTION
 Monthly \$4,875 / Weekly \$1,410

C ORBIT LOWER BANNER PACKAGE

*** INCLUDES WEBSITE BANNER ADVERTISING**

Put your brand all over the day's biggest stories and headlines.
 SIZE: 560 x120 pixels

\$1,720 **\$520**
 MONTHLY WEEKLY

CC SUPERSIZED OPTION
 Monthly \$2,580 / Weekly \$780

B ORBIT TOP BANNER PACKAGE

*** INCLUDES WEBSITE BANNER ADVERTISING**

Put your brand all over the day's biggest stories and headlines.
 SIZE: 560 x120 pixels

\$2,880 **\$800**
 MONTHLY WEEKLY

BB SUPERSIZED OPTION
 Monthly \$4,320 / Weekly \$1,200

D BULLETIN SIDE SKYSCRAPER

SIZE: 250 x 500 pixels

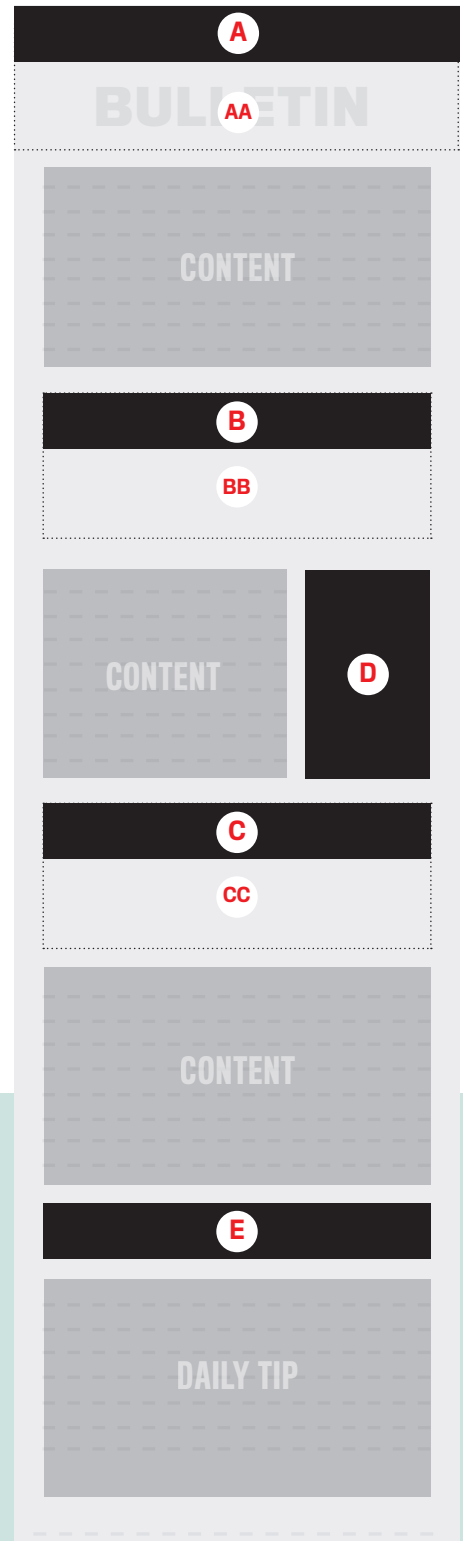
BULLETIN-ONLY
\$670 **\$210**
 MONTHLY WEEKLY

BULLETIN AND WEBSITE
\$2,010 **\$630**
 MONTHLY WEEKLY

E DAILY TIPS BANNER

Show your industry support by sponsoring INVISION's Daily Tips.
 SIZE: 560 x120 pixels

\$1,760 **\$480**
 MONTHLY WEEKLY



MORE EMAIL OPTIONS

CUSTOM E-BLASTS

Reach readers with your company's customized message.

Control the message by sending your own sponsored email to INVISION's fast-growing bulletin list. Exposure available in units of 1,000 or more. Creative services available for design and content of your email.

PRICES START AT **\$350** CPM

