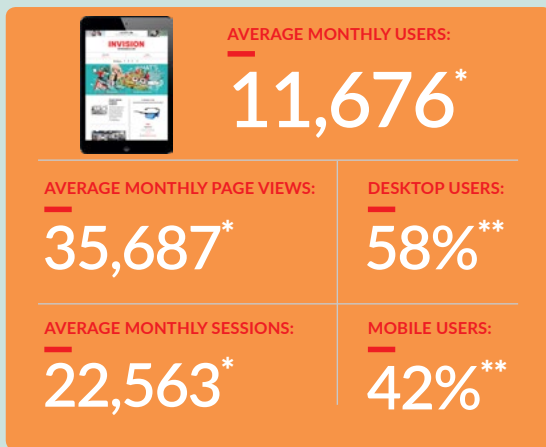


INVISION Reaches a Growing Online Audience.

Whether it's **INVISIONMAG.com** or the Daily Bulletins, readers love **INVISION** online.

INVISIONMAG.com Official magazine website with archive access

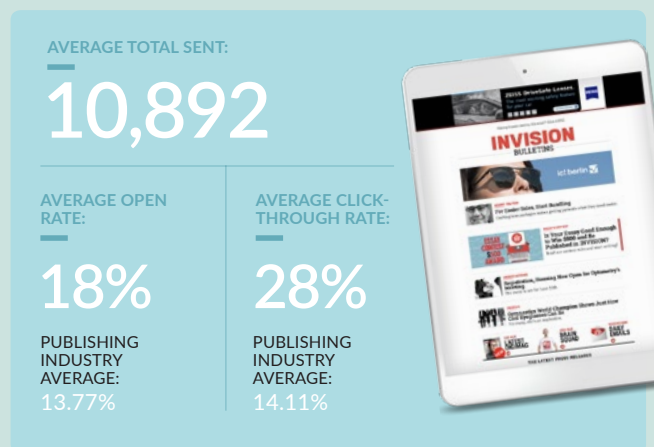
With its uncluttered interface and mobile compatibility, INVISION's website has grown extensively over the past few years in both users and viewership. Position your company's marketing message in one of the freshest websites in the eyewear industry!



SOURCE: * BPA Brand Report, June 2017,
** Google Analytics stats, Jan-June 2017,

INVISION DAILY BULLETIN STATS

Five times a week, our subscribers begin each day with the news, tips and tidbits that INVISION's editors find most important and appealing. Reach an audience that's primed to receive the Daily Bulletin—with an open and click-through rate that's hard to beat.

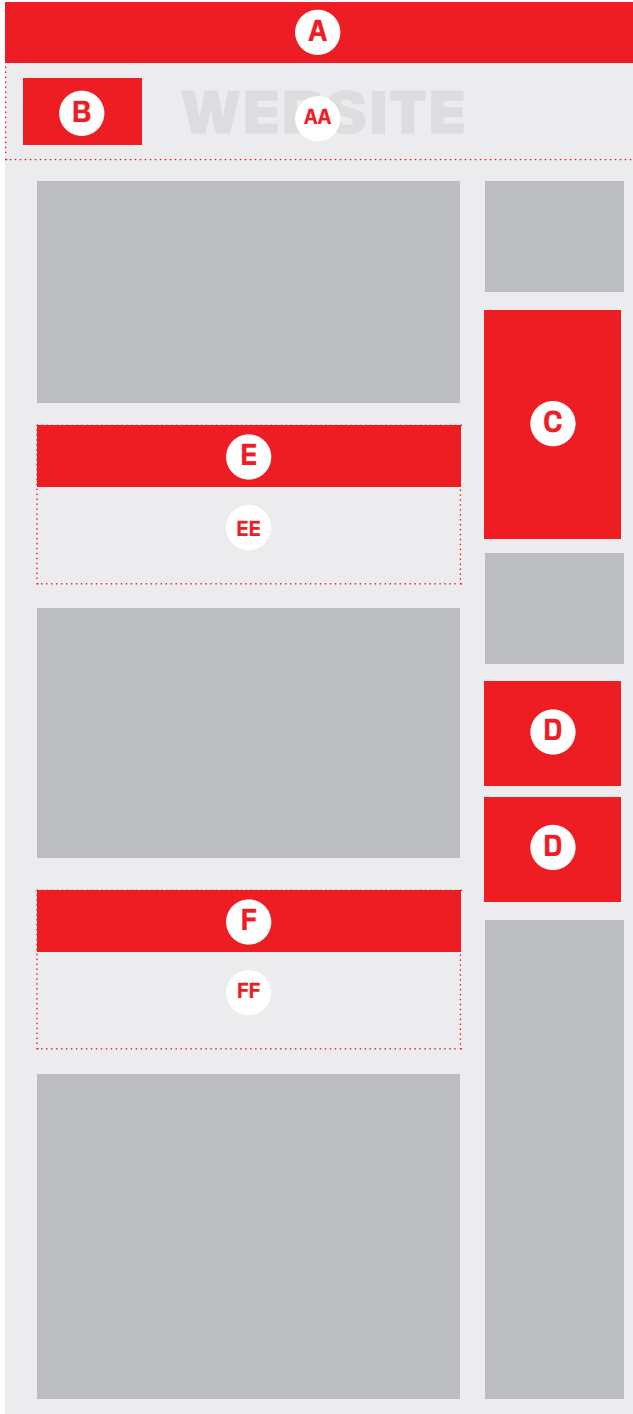


Constant Contact statistics, July 1-31, 2017



Website Banner Advertising

With rapidly increasing viewership and a fresh, uncluttered design, **INVISIONMAG.com** provides outstanding online visibility.



A Billboard
 Make your mark with a responsive banner stretching across every page of our site.
 Monthly \$1,590
 Weekly \$480
 EXPOSURE: Run of site
 SIZE: 1400 x 120 pixels

B Masthead Button
 Small but powerful, this is the perfect spot for an animated banner.
 Monthly \$1,270
 Weekly \$380
 EXPOSURE: Run of site
 SIZE: 230 x 110 pixels

C Side Skyscraper Banner
 A towering banner that makes a serious impression.
 WEBSITE ONLY
 Monthly \$1,340
 Weekly \$420
 WEBSITE AND BULLETINS
 Monthly \$2,010
 Weekly \$630
 EXPOSURE: Run of site
 Website banner: 300 x 600 pixels
 Bulletin banner: 250 x 500 pixels

D Side Standard Banner
 This classic format is a banner advertising workhorse.
 Monthly \$950
 Weekly \$290
 EXPOSURE: Run of site
 SIZE: 300 x 300 pixels

E Orbit Top Banner Package
 * INCLUDES EMAIL BULLETINS
 A special three-for-one deal that puts your brand all over the day's biggest news.
 Monthly \$2,880
 Weekly \$800
 EXPOSURE: Run of site plus email bulletins
 Website banner: 728 x 156 pixels
 Bulletin banner: 560 x 120 pixels

F Orbit Lower Banner Package
 * INCLUDES EMAIL BULLETINS
 A special three-for-one deal that puts your brand all over the day's biggest news.
 Monthly \$1,720
 Weekly \$520
 EXPOSURE: Run of site plus email bulletins
 Website banner: 728 x 156 pixels
 Bulletin banner: 560 x 120 pixels

Super Sized Banner Options

Super-size these formats for increased promotional impact.

AA SUPER BILLBOARD
 Monthly \$2,385
 Weekly \$720
 EXPOSURE: Run of site
 SIZE: 1400 x 400 pixels

EE SUPER ORBIT UPPER BANNER PACKAGE
 Monthly \$4,320
 Weekly \$1,200
 EXPOSURE: Run of site plus email bulletins
 Website banner: 728 x 312 pixels
 Bulletin banner: 560 x 240 pixels

FF SUPER ORBIT LOWER BANNER PACKAGE
 Monthly \$2,580
 Weekly \$780
 EXPOSURE: Run of site plus email bulletins
 Website banner: 728 x 312 pixels
 Bulletin banner: 560 x 240 pixels

NOT PICTURED

Video Spotlight Unit

Your brand or informational video runs at full width, run of site. Ultra-powerful video marketing!

\$500 set-up +
 Cost Per View of \$3*

* One view equals 80% or more of video

DIGITAL WRAPPER

Sponsor INVISION's digital edition with your wrapper ad opposite our cover and prime position on the email announcing the issue to 11,000+ readers.

\$1,540 WRAPPER PER MONTH

Email Advertising Opportunities

Popular daily emails from **INVISION** are delivered first thing every weekday morning, and generate open and click rates far higher than the industry average. Here are details on booking your email advertising program.

A BULLETIN LEADERBOARD

Be the first thing people see when they open our daily emails
 SIZE: 560 x120 pixels

\$3,520 **\$940**
 MONTHLY WEEKLY

AA SUPERSIZED OPTION
 Monthly \$4,875 / Weekly \$1,410

C ORBIT LOWER BANNER PACKAGE

*** INCLUDES WEBSITE BANNER ADVERTISING**

Put your brand all over the day's biggest stories and headlines.
 SIZE: 560 x120 pixels

\$1,720 **\$520**
 MONTHLY WEEKLY

CC SUPERSIZED OPTION
 Monthly \$2,580 / Weekly \$780

B ORBIT TOP BANNER PACKAGE

*** INCLUDES WEBSITE BANNER ADVERTISING**

Put your brand all over the day's biggest stories and headlines.
 SIZE: 560 x120 pixels

\$2,880 **\$800**
 MONTHLY WEEKLY

BB SUPERSIZED OPTION
 Monthly \$4,320 / Weekly \$1,200

D BULLETIN SIDE SKYSCRAPER

SIZE: 250 x 500 pixels

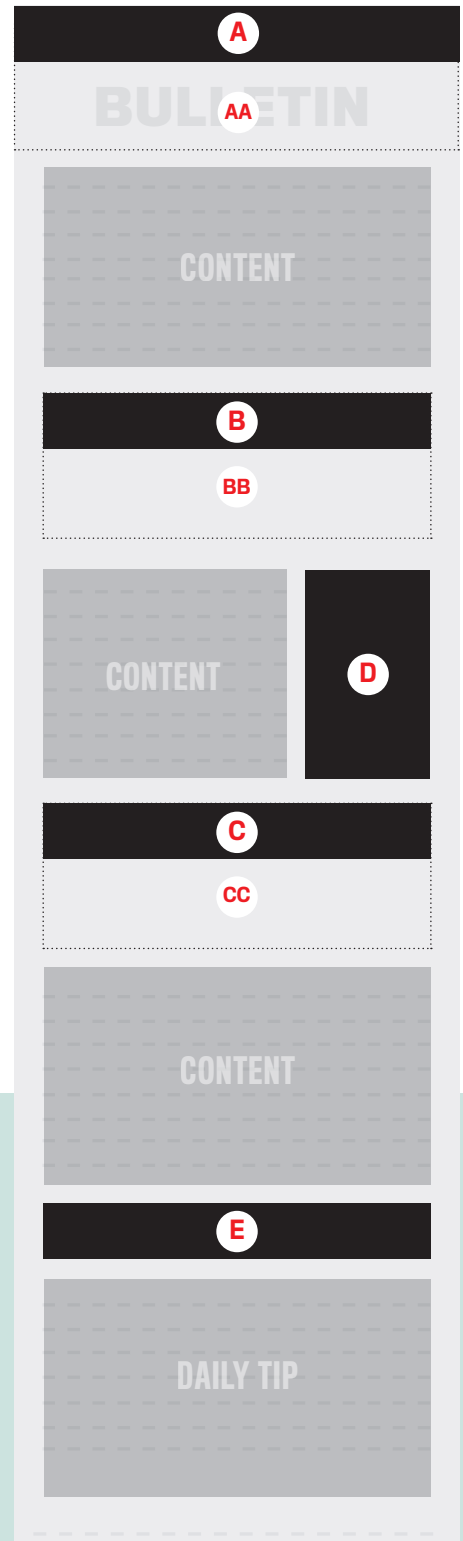
BULLETIN-ONLY
\$670 **\$210**
 MONTHLY WEEKLY

BULLETIN AND WEBSITE
\$2,010 **\$630**
 MONTHLY WEEKLY

E DAILY TIPS BANNER

Show your industry support by sponsoring INVISION's Daily Tips.
 SIZE: 560 x120 pixels

\$1,760 **\$480**
 MONTHLY WEEKLY



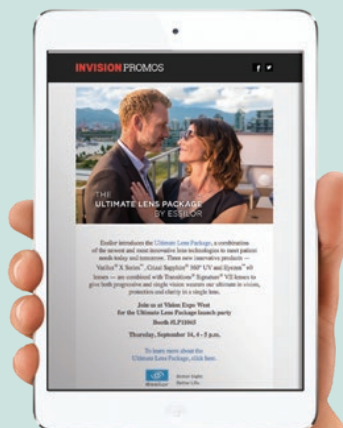
MORE EMAIL OPTIONS

CUSTOM E-BLASTS

Reach readers with your company's customized message.

Control the message by sending your own sponsored email to INVISION's fast-growing bulletin list. Exposure available in units of 1,000 or more. Creative services available for design and content of your email.

PRICES START AT **\$350** CPM





Storytellers For Vertical Markets.

In an information age, telling your story is vital to market success. So is the quality of your material. Let SmartWork Media work with you to create the targeted, entertaining content that captures attention, reinforces your brand and builds your business—one well-told story at a time.



Our Market Knowledge Is Your Creative Edge

Our team of experienced writers, designers, videographers, web developers and project managers stand ready to take your project from inception to lead generation quickly and creatively. And with our print, online and e-distribution products, your integrated, creative campaign is guaranteed to be seen in all the right places.

PRODUCTS WE OFFER:



ADVERTORIALS



CUSTOM E-MARKETING



CUSTOM PUBLICATIONS



TRAINING MATERIALS



VIDEOS



WEBINARS

