

MEDIA SURVEY

Thanks for answering these questions and helping us serve you better!

If the following magazines all arrived in the mail at the same time, which would you read first?

GRAPHICS PRO

SIGN BUILDER ILLUSTRATED

SIGNS OF THE TIMES

Which of the following magazines do you typically read most thoroughly?

SIGNS OF THE TIMES

GRAPHICS PRO

SIGN BUILDER ILLUSTRATED

Which of the following magazines typically provides the most useful information for your business?

SIGN BUILDER ILLUSTRATED

SIGNS OF THE TIMES

GRAPHICS PRO

Which of the following magazines do you feel is most in touch with the needs and concerns of print pros?

GRAPHICS PRO

SIGN BUILDER ILLUSTRATED

SIGNS OF THE TIMES

Which of the following magazines is most influential in helping you make business decisions?

SIGNS OF THE TIMES

GRAPHICS PRO

SIGN BUILDER ILLUSTRATED

If you could read only one magazine, which would it be?

SIGN BUILDER ILLUSTRATED

SIGNS OF THE TIMES

GRAPHICS PRO

Which industry website do you visit most often?

GRAPHICS PRO

SIGN BUILDER ILLUSTRATED

SIGNS OF THE TIMES

SIGNCRAFT

Which industry email bulletin do you find most useful?

SIGNCRAFT

GRAPHICS PRO

SIGN BUILDER ILLUSTRATED

SIGNS OF THE TIMES

INSTRUCTIONS

Fill out this form with a pen or pencil, then take an image and email to your advertising representative.